Release Plan: Vroom 1.0 (Release Date:3/16/2017)

High Level Goals:

* Provide drivers with a functional, intuitive app that delivers useful information about maintenance, costs, and recommended tasks associated with their cars.
  + Streamline the car insurance shopping process
  + Streamline tracking gas mileage and expenses
  + Streamline interactions with the DMV
    - Registration
    - etc.
* Create an app that is not only functional, but has elegant design.
* Implement a backend that allows push notifications to inform users of useful information

User Stories for Release:

* Sprint 1
  + (wrap-up from previous release/quarter) As a user who is new to cars, I want the app to remind me of when to do basic maintenance tasks.
  + As a new car buyer, I want the app to help me find the best insurance plan for my needs and budget.
* Sprint 2:
  + As a cost-conscious car owner, I want the app to help keep track of my gas mileage and expenses.
* Sprint 3:
  + As a user who finds DMV registration confusing, I want the app to streamline that process.
* Sprint 4:
  + As a cost-conscious car owner, I want the app to calculate my real cost to own my car.

Product Backlog:

* As a new driver, I want an app that helps me prepare for the driver’s test.